

**BUSINESS PUBLICATION CIRCULATION STATEMENT  
FOR THE 6 MONTH PERIOD ENDED JUNE 2009**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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Official Publication of: None  
Established: 1972  
Issues Per Year: 12

**FIELD SERVED**

PEST CONTROL TECHNOLOGY serves the structural pest control industry.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients are structural pest control operators in the following areas: General pest control; ornamental, turf and tree, pest and weed control; mosquito and flying insect control; non-crop related agricultural pesticide and herbicide applicators and other volume pesticide applicators; food processors, warehouses and storage; retail/wholesale food outlets; commercial, industrial, institutional and recreational; hospital/healthcare facilities; military installations; federal, state and community public health departments and regulatory agencies; formulators, distributors, manufacturers and sales representatives of pesticides, herbicides, related compounds and equipment; extension agents, consultants, colleges, universities, schools, teachers, students, research, libraries and trade associations and others allied to the field.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	911
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	98
Electronic _____	-
All Other _____	284
<b>TOTAL</b>	<b>1,293</b>

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD							
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid		
	Copies	Percent	Copies	Percent	Copies	Percent	
Individual _____	21,242	97.0	19,331	88.2	1,911	8.7	
Sponsored Individually Addressed ____	642	2.9	-	-	642	2.9	
Membership Benefit _____	-	-	-	-	-	-	
Multi-Copy Same Addressee _____	23	0.1	-	-	23	0.1	
Single Copy Sales _____	-	-	-	-	-	-	
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>21,907</b>	<b>100.0</b>	<b>19,331</b>	<b>88.2</b>	<b>2,576</b>	<b>11.8</b>	

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD																	
2009 Issue	Number Removed	Number Added	Print Version Only (A)	Electronic Version Only (B)	Both Print & Electronic Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Print Version Only (A)	Electronic Version Only (B)	Both Print & Electronic Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified
February ____	178	186	19,694	453	1,894			22,041	May ____	986	1,406	20,500	615	1,332			22,447
March ____	325	249	19,634	535	1,796			21,965	June ____	1,552	34	19,179	549	1,201			20,929
<b>TOTAL</b>	<b>4,797</b>	<b>3,674</b>															

**3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009**

QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Electronic Version Only (B)	Both Print & Electronic Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years							
I. Direct Request: _____	15,221	4,822	-	18,104	614	1,325			20,043	89.3
II. Request from recipient's company: _____	2,275	129	-	2,396	1	7			2,404	10.7
III. Membership Benefit: _____	-	-	-	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-	-			-	-
V. <b>TOTAL</b> - Sources other than above (listed alphabetically): _____	-	-	-	-	-	-			-	-
Association rosters and directories _____	-	-	-	-	-	-			-	-
Business directories _____	-	-	-	-	-	-			-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-	-			-	-
Other sources _____	-	-	-	-	-	-			-	-
VI. Single Copy Sales: _____	-	-	-	-	-	-			-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>17,496</b>	<b>4,951</b>	<b>-</b>	<b>20,500</b>	<b>615</b>	<b>1,332</b>			<b>22,447</b>	<b>100.0</b>
<b>PERCENT</b>	<b>77.9</b>	<b>22.1</b>	<b>-</b>	<b>91.3</b>	<b>2.7</b>	<b>5.9</b>			<b>100.0</b>	

**3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009**

MAILING ADDRESS	Print Version Only (A)	Electronic Version Only (B)	Both Print & Electronic Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____	20,315	612	1,314			22,241	99.1
Individuals by name only _____	41	1	8			50	0.2
Titles or functions only _____	59	2	5			66	0.3
Company names only _____	61	-	5			66	0.3
Multi-Copy Same Addressee copies _____	24	-	-			24	0.1
Single Copy Sales _____	-	-	-			-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>20,500</b>	<b>615</b>	<b>1,332</b>			<b>22,447</b>	<b>100.0</b>

**4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009**

State & Zip Code	Print Version Only (A)	Electronic Version Only (B)	Both Print & Electronic Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine _____	40	1	5			46	
030-038 New _____	48	-	4			52	
050-059 Vermont _____	24	-	-			24	
010-027 Massachusetts _____	275	5	15			295	
028-029 Rhode Island _____	51	2	4			57	
060-069 Connecticut _____	134	6	8			148	
<b>NEW ENGLAND</b>	<b>572</b>	<b>14</b>	<b>36</b>			<b>622</b>	<b>2.8</b>
100-149 New York _____	916	25	62			1,003	
070-089 New Jersey _____	504	16	62			582	
150-196 Pennsylvania _____	646	19	45			710	
<b>MIDDLE ATLANTIC</b>	<b>2,066</b>	<b>60</b>	<b>169</b>			<b>2,295</b>	<b>10.2</b>
430-459 Ohio _____	561	11	48			620	
460-479 Indiana _____	334	4	25			363	
600-629 Illinois _____	618	18	39			675	
480-499 Michigan _____	391	9	24			424	
530-549 Wisconsin _____	187	12	24			223	
<b>EAST NO. CENTRAL</b>	<b>2,091</b>	<b>54</b>	<b>160</b>			<b>2,305</b>	<b>10.3</b>
550-567 Minnesota _____	193	4	10			207	
500-528 Iowa _____	223	6	9			238	
630-658 Missouri _____	505	11	27			543	
580-588 North Dakota _____	37	1	1			39	
570-577 South Dakota _____	44	2	2			48	
680-693 Nebraska _____	129	4	8			141	
660-679 Kansas _____	280	13	17			310	
<b>WEST NO. CENTRAL</b>	<b>1,411</b>	<b>41</b>	<b>74</b>			<b>1,526</b>	<b>6.8</b>
197-199 Delaware _____	68	3	5			76	
206-219 Maryland _____	303	15	30			348	
200-205 Washington, _____	13		4			17	
220-246 Virginia _____	581	16	34			631	
247-268 West Virginia _____	87	1	6			94	
270-289 North Carolina _____	701	13	35			749	
290-299 South Carolina _____	528	6	41			575	
300-319 Georgia _____	941	43	76			1,060	
320-349 Florida _____	2,146	71	130			2,347	
<b>SOUTH ATLANTIC</b>	<b>5,368</b>	<b>168</b>	<b>361</b>			<b>5,897</b>	<b>26.2</b>
400-427 Kentucky _____	235	8	11			254	
370-385 Tennessee _____	495	8	30			533	
350-369 Alabama _____	453	8	18			479	
386-397 Mississippi _____	248	4	8			260	
<b>EAST SO. CENTRAL</b>	<b>1,431</b>	<b>28</b>	<b>67</b>			<b>1,526</b>	<b>6.8</b>
716-729 Arkansas _____	248	5	5			258	
700-714 Louisiana _____	457	13	22			492	
730-749 Oklahoma _____	408	8	13			429	
750-799 Texas _____	2,276	87	123			2,486	
<b>WEST SO. CENTRAL</b>	<b>3,389</b>	<b>113</b>	<b>163</b>			<b>3,665</b>	<b>16.3</b>
590-599 Montana _____	61	-	3			64	
832-838 Idaho _____	97	1	3			101	
820-831 Wyoming _____	27	1	1			29	
800-816 Colorado _____	167	4	11			182	
870-884 New Mexico _____	126	9	7			142	
850-865 Arizona _____	509	21	33			563	
840-847 Utah _____	127	5	8			140	
889-898 Nevada _____	223	10	17			250	
<b>MOUNTAIN</b>	<b>1,337</b>	<b>51</b>	<b>83</b>			<b>1,471</b>	<b>6.6</b>
995-999 Alaska _____	8	1	1			10	
980-994 Washington _____	225	10	23			258	
970-979 Oregon _____	172	3	13			188	
900-961 California _____	2,114	49	96			2,259	
967-968 Hawaii _____	103	1	6			110	
<b>PACIFIC</b>	<b>2,622</b>	<b>64</b>	<b>139</b>			<b>2,825</b>	<b>12.6</b>
<b>UNITED STATES</b>	<b>20,287</b>	<b>593</b>	<b>1,252</b>			<b>22,132</b>	<b>98.6</b>
969 & 004-009 U.S. Territories _____	26	2	7			35	
Canada _____	128	3	24			155	
Mexico _____	2	1	6			9	
Other International _____	52	15	41			108	
APO/FPO _____	5	1	2			8	
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>20,500</b>	<b>615</b>	<b>1,332</b>			<b>22,447</b>	<b>100.0</b>

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2005	2006	2007	January - June 2008	July - December 2008*	January - June 2009*
Total Audit Average Qualified _____	22,782	22,286	22,231	22,017	22,003	21,907
Qualified Non-Paid Total _____	17,297	17,203	17,441	17,814	19,226	19,331
Print Version Only _____	17,297	15,643	15,817	16,002	17,359	17,702
Electronic Version Only _____	-	303	297	364	418	507
Print & Electronic Version (Unduplicated) _____	-	1,257	1,327	1,448	1,449	1,122
Qualified Paid Total _____	5,485	5,083	4,790	4,203	2,777	2,576
Print Version Only _____	5,485	4,399	4,214	3,676	2,227	2,050
Electronic Version Only _____	-	59	44	32	34	40
Print & Electronic Version (Unduplicated) _____	-	625	532	495	516	486
Post Expire Copies included in Paid Circulation _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price _____	\$28.50	\$27.96	\$29.96	\$30.89	\$36.67	\$28.11

\*NOTE: July 2008 - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

\*\*NC = None Claimed.

8. PAID CIRCULATION DATA	
\$28.11	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the electronic version are notified via email when the version is available.

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD – Print Version Only						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	19,090	96.6	17,702	89.6	1,388	7.0
Sponsored Individually Addressed _____	639	3.2	-	-	639	3.2
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	23	0.1	-	-	23	0.1
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>19,752</b>	<b>100.0</b>	<b>17,702</b>	<b>89.6</b>	<b>2,050</b>	<b>10.4</b>

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD – Electronic Version Only						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	546	99.8	507	92.7	39	7.1
Sponsored Individually Addressed _____	1	0.2	-	-	1	0.2
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>547</b>	<b>100.0</b>	<b>507</b>	<b>92.7</b>	<b>40</b>	<b>7.3</b>

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD – Both Print and Electronic Version						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	1,606	99.9	1,122	69.8	484	30.1
Sponsored Individually Addressed _____	2	0.1	-	-	2	0.1
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>1,608</b>	<b>100.0</b>	<b>1,122</b>	<b>69.8</b>	<b>486</b>	<b>30.2</b>

PUBLISHER'S AFFIDAVIT		
We hereby make oath and testify that all data set forth in this statement are true.	Date signed	July 14, 2009
Daniel Moreland, Executive VP, Group Publisher	State	Ohio
Jeannette Veselko, Circulation Manager	County	Summit
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	July 14, 2009
<b>IMPORTANT NOTE:</b>	Type	PJ
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	P042Y0J9

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009**  
 This issue is 3.0% or 648 copies above the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Electronic Version Only (B)	Both Print & Electronic Version (Unduplicated) (C)	CLASSIFICATION BY TITLE						
						Owner, President, Vice President & Other Corporate Officers (A)	Directors, General Managers, Sanitarians, Supervisors & Foremen (B)	Specialists & Consultants (C)	Servicemen & Technicians (D)	Purchasing Agents & Buyers (E)	Entomologists, Scientists & Research Personnel (F)	Company and Other Titled & Non-Titled Copies (G)
<b>I. CONTRACT PEST CONTROL:</b>												
1. General Pest Control (insect, termite, rodent, and other vertebrate control) _____	18,108	80.7	16,752	407	949	13,303	2,752	109	1,897	11	36	-
2. Ornamental, Turf & Tree, Pest & Weed Control _____	539	2.4	497	21	21	442	77	7	6	1	2	4
3. Mosquito and Flying Insect Control _____	151	0.7	137	5	9	105	36	1	-	-	6	3
4. Non-Crop Related Agricultural Pesticide & Herbicide Applicators other than Aerial _	59	0.3	56	3	-	51	8	-	-	-	-	-
5. Aerial Pest Control _____	22	0.1	21	1	-	21	1	-	-	-	-	-
6. Fumigation Specialist _____	100	0.4	90	4	6	71	27	2	-	-	-	-
7. Other Contract Specialist _____	527	2.3	466	24	37	429	59	13	7	1	6	12
Sub-Total Contract Pest Control _____	19,506	86.9	18,019	465	1,022	14,422	2,960	132	1,910	13	50	19
<b>II. IN-HOUSE PEST CONTROL:</b>												
1. Food Processing, Storage and Warehousing (including millers, brewers, grain and/or seed handlers)	234	1.0	208	8	18	127	82	5	10	-	1	9
2. Retail/Wholesale Food Outlets (including restaurants and supermarkets) _____	161	0.7	143	7	11	125	27	-	3	-	-	6
3. Commercial, Industrial, Institutional and Recreational (including condominium/apartment complexes, industrial office parks/plants, schools, colleges, universities, hotels/motels and amusement parks or zoos) _____	1,308	5.9	1,192	49	67	1,024	219	9	25	1	8	22
4. Hospital/Health Care Facilities (including veteran facilities and nursing homes) ____	42	0.2	37	-	5	29	8	3	1	-	-	1
Sub-Total In-House Pest Control _____	1,745	7.8	1,580	64	101	1,305	336	17	39	1	9	38
<b>III. GOVERNMENT PEST CONTROL:</b>												
1. Military Installations _____	25	0.1	17	5	3	7	5	4	1	-	5	3
2. Federal, State & Community Public Health Departments _____	133	0.6	99	20	14	36	75	12	2	-	7	1
3. Federal, State & Community Regulatory Agencies other than Research Personnel _	88	0.4	66	12	10	15	42	16	3	1	7	4
Sub-Total Government Pest Control _____	246	1.1	182	37	27	58	122	32	6	1	19	8
<b>IV. SUPPLIERS:</b>												
1&2. Distributors/Independent Manufacturers' Representatives, Manufacturers/Formulators and their Sales Representatives (See Note 1) ____	474	2.1	354	26	94	282	124	11	5	1	28	45
Sub-Total Suppliers _____	474	2.1	354	26	94	282	124	11	5	1	28	45
<b>V. OTHERS:</b>												
1. Extension Agents, Consultants, Research, Libraries and Trade Associations. Others Allied to the Field _____	476	2.1	365	23	88	157	64	26	20	-	26	161
Sub-Total Others _____	476	2.1	365	23	88	157	64	26	20	-	26	161
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>22,447</b>	<b>100.0</b>	<b>20,500</b>	<b>615</b>	<b>1,332</b>	<b>16,224</b>	<b>3,606</b>	<b>218</b>	<b>1,980</b>	<b>16</b>	<b>132</b>	<b>271</b>
<b>PERCENT</b>	<b>100.0</b>		<b>91.3</b>	<b>2.7</b>	<b>5.9</b>	<b>72.3</b>	<b>16.1</b>	<b>1.0</b>	<b>8.8</b>	<b>0.1</b>	<b>0.6</b>	<b>1.2</b>

Note 1 - Classifications combined at the publisher's option.